

CONFERENCE SCHEDULE

ORLANDO, FLORIDA

MARCH
12-14



2025

*Spring Conference
& Trade Show*

ROSEN SHINGLE CREEK



CLICK OR SCAN
FOR MORE INFO
OR TO REGISTER



SELF
STORAGE
ASSOCIATION

Participate. Learn. Benefit. Succeed.

SERVING MEMBERS SINCE 1975

50
YEARS



Get Connected

SSA events are developed by self storage professionals, for storage professionals. Your further success is our goal. At our 2025 Spring Conference & Trade Show (March 12-14), you'll find sessions jammed with topics geared to you, the self storage professional. This is your chance to learn from the best, network with your peers and the industry's top suppliers, and **have fun!**

Experience for yourself the power of SSA, as we present a program packed with timely information for individuals responsible for every segment of the self storage industry...site and area managers, owners, developers, suppliers...**those who have made a significant investment in self storage.**



ATTENTION NON-MEMBERS

Join now and save! Members receive discounted prices for most conference activities. You qualify for member pricing if you join SSA when you register.

Email SSA headquarters at info@selfstorage.org, or visit our website at selfstorage.org to join today.

THE SSA TRADE SHOW: PRODUCTS AND SERVICES FOR STORAGE PROFESSIONALS

Our exhibitors have an abundance of information on the products and services you need to take your business to the next level. SSA is committed to providing its members access to the finest industry resources available. Our vendors have a wealth of industry knowledge, and are eager to share their wisdom with you. Whether you're an industry veteran, or a newcomer, you'll find exciting resources at the SSA Trade Show. Those without the time to participate in all of our convention activities, but who still want information on the resources available to the self storage industry, may register to attend just the Trade Show. Trade Show only registrations start at \$180. General, Keynote and Educational sessions, Roundtable Discussions, and the Welcome Reception are not included in Trade Show-Only Registration. See registration page for details.

Insurance regulations do not permit anyone under the age of 16 in the exhibit hall. This includes babies in strollers or backpacks.

ROUNDTABLE DISCUSSIONS

This lively session is always standing-room-only, but we've only scheduled one time slot to allow you more discussion time. Industry experts will lead informal discussions on marketing, financing, operations, hiring, and dozens of other timely subjects. Participants rate our Roundtable Discussions as an extremely valuable component of SSA's Conferences. They are included in your registration fee, and you won't want to miss them.

Rosen Shingle Creek



REGISTER TODAY

ROSEN SHINGLE CREEK • 9939 Universal Blvd., Orlando, Florida 32819

For additional information on our conference hotel, go to RosenShingleCreek.com

The lush backdrop of early 1900s Florida, with its natural charms and Spanish-revival flavor, sets the tone for Rosen Shingle Creek’s 1,501 elegant, functional guest rooms and suites. Designed with comfort and luxury in mind, the oversized guest rooms at 436 gross square feet are among the largest in Central Florida. Taking advantage of the hotel’s elevation, every guest room has a wonderful view of the surrounding environment and recreation areas— from the perfectly manicured greens of the golf course to the pristine creek, magnificent cypress trees and lush natural vegetation that still thrives throughout the area.

SHINGLE CREEK GOLF CLUB - DISCOUNTS FOR SSA ATTENDEES

The Shingle Creek Golf Club is offering SSA conference attendees a 20% discount off of your round. Take out your clients or just get the old foursome back together and take advantage of these discounts. Call the Golf Shop directly at 407-996-1559 and reference the Self Storage Association conference. SSA Golf discounts valid 03/10/25 through 03/14/25.

For those who’ve played the championship course at Shingle Creek Golf Club in Orlando, Florida, your next visit will reveal a totally new course conceived and executed by the esteemed Arnold Palmer Design Company. A new world-class golf club and course awaits with three new holes, a group of redesigned holes, and the overall balance of the course recalibrated to accommodate new design features including more forgiveness and recovery options along extra-long par-4s and par-5s. The new Shingle Creek Golf Club is definitely strokes and chips above a typical “hotel golf” course.

REGISTER ONLINE - SCAN CODE ABOVE TO REGISTER NOW

PART B – REGISTRATION INFORMATION

Members Only: Full and Additional Rep registration fees include a downloadable library of session recordings and slides.

Optional Events: Not included in Full, Additional, 1 Day, and Trade Show registration categories.

REQUIRES SSA MEMBERSHIP ID NUMBER

	SSA National Members ¹		State Affiliate Members	Non-Members
	By 2/7/25	After 2/7/25 and On-Site		
<input type="checkbox"/> FULL REGISTRANT	\$675	\$725	\$775	\$1,000
<input type="checkbox"/> ADDITIONAL REP (same company)	\$550	\$575	\$625	\$900
<input type="checkbox"/> 1 DAY ONLY (Thursday, March 13, includes Trade Show)	\$460	\$475	\$525	\$700
<input type="checkbox"/> TRADE SHOW ONLY <input type="checkbox"/> Wednesday AND/OR <input type="checkbox"/> Thursday	\$180	\$195	\$225	\$265
<input type="checkbox"/> ECONOMIC SUMMIT * (Optional Event: Wednesday, March 12)	First Registrant	\$390	\$440	\$540
	Second/Third Registrant	\$240	\$240	\$365
<input type="checkbox"/> MANAGERS SUMMIT * (Optional Event: Wednesday, March 12)	\$200	\$225	\$275	\$350

NO SUITCASING: Vendors who are not exhibiting **must** register as a Full Registrant. Any non-exhibiting vendor observed soliciting within the conference & trade show spaces will be asked to leave.
No one under the age of 16 is allowed in the exhibit hall

¹ Those who pay their dues directly to the SSA and have a valid SSA ID number

*Not included in registration fees.

SSA Spring 2025 CONFERENCE & TRADE SHOW

CONFERENCE SCHEDULE

Wednesday, March 12

- 7:00a – 2:00p **EXHIBITOR MOVE-IN**
- 7:00a – 6:00p **REGISTRATION FOR CONFERENCE & TRADE SHOW**
- 7:00a – 6:00p **SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**
- 7:00a – 5:00p **SSA CAFÉ**
GENEROUSLY SPONSORED BY: **HRIC • INLAND DEVON SELF STORAGE • STORAGE COMMANDER**
- 9:00a – 11:00a **AFFILIATED ASSOCIATIONS COUNCIL (AAC) MEETING**
By invitation only
- 11:00a – 12:00p **SSA 101: MAXIMIZE YOUR EXPERIENCE**
SSA staff give first-time attendees and new members an overview of the Self Storage Association and how best to navigate and maximize their first conference.
GENEROUSLY SPONSORED BY: **JUSTSTORAGE • COMPASS BUILDING SYSTEMS**
- 1:00p – 4:00p **SELF STORAGE ECONOMIC SUMMIT** (SEPARATE FEE REQUIRED)
BROUGHT TO YOU BY **COLLIERS**
- 1:30p – 3:30p **SELF STORAGE MANAGERS SUMMIT** (SEPARATE FEE REQUIRED)
GENEROUSLY SPONSORED BY: **US LED, LTD. • DAVINCI LOCK**
- 1:30p – 3:00p **YOUNG LEADERS GROUP (YLG) MEETING**
Requires membership in the YLG
GENEROUSLY SPONSORED BY: **KIWI II • SUPPLY SIDE USA**
- 3:00p – 6:00p **TRADE SHOW OPEN**
- 4:30p – 6:00p **OPENING NIGHT SPONSORS RECEPTION**
Will take place in the Exhibit Hall



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Orlando, Florida

MARCH 12-14
ROSEN SHINGLE CREEK



SERVING MEMBERS SINCE 1975

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YEARS

CONFERENCE SCHEDULE

Thursday, March 13

- 7:00a – 3:30p** **REGISTRATION FOR CONFERENCE & TRADE SHOW**
- 7:00a – 5:00p** **SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**
- 7:00a – 5:00p** **SSA CAFÉ**
GENEROUSLY SPONSORED BY: **HRIC • INLAND DEVON SELF STORAGE • STORAGE COMMANDER**
- 7:45a – 8:30a** **CONCURRENT EDUCATIONAL SESSIONS**
- 7:45a – 8:30a** **DIVERSITY & INCLUSION COUNCIL NETWORKING SESSION**
- 8:30a – 8:45a** **BREAK**
- 8:45a – 9:45a** **OPENING GENERAL SESSION**
- 9:45a – 10:00a** **BREAK**
- 10:00a – 11:15a** **FEATURED SPEAKER**
- 11:30a – 2:30p** **TRADE SHOW OPEN**
- 1:30p – 4:00p** **LARGE OPERATORS COUNCIL (LOC) MEETING**
Requires membership in the LOC
GENEROUSLY SPONSORED BY: **XERCOR INSURANCE SERVICES • VERITEC SOLUTIONS INCORPORATED**
- 4:00p – 5:00p** **LARGE OPERATORS COUNCIL (LOC) RECEPTION**
Requires membership in the LOC
GENEROUSLY SPONSORED BY: **STORABLE**
- 2:45p – 4:00p** **ROUNDTABLE DISCUSSIONS**
- 4:00p – 4:45p** **CONCURRENT EDUCATIONAL SESSIONS**
- 4:00p – 4:45p** **FLORIDA SSA SESSION**
- 5:00p – 5:45p** **CONCURRENT EDUCATIONAL SESSIONS**
- 5:00p – 6:00p** **WOMEN'S COUNCIL NETWORKING SESSION**
GENEROUSLY SPONSORED BY: **XPS SOLUTIONS • SUPPLY SIDE USA • RKA • JANUS INTERNATIONAL**
- 6:00p – 7:30p** **WELCOME TO ORLANDO • 50TH ANNIVERSARY KICK-OFF RECEPTION**
GENEROUSLY SPONSORED BY: **VANTIVA • RELIABLE COMMERCIAL CONSTRUCTION • STEEL AND METAL SYSTEMS
ROLL-UP DOOR, INC. • COMPASS BUILDING SYSTEMS**

SSA Spring 2025 CONFERENCE & TRADESHOW

CONFERENCE SCHEDULE

Friday, March 14

7:00a - 10:30a	SSA CAFÉ GENEROUSLY SPONSORED BY: HRIC • INLAND DEVON SELF STORAGE • STORAGE COMMANDER
8:00a - 10:30a	SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION
8:00a - 8:45a	CONCURRENT EDUCATIONAL SESSIONS
8:45a - 9:00a	BREAK
9:00a - 9:45a	CONCURRENT EDUCATIONAL SESSIONS
9:45a - 10:00a	BREAK
10:00a - 11:15a	CLOSING GENERAL SESSION THE SELF STORAGE LEGAL NETWORK'S LEGAL POWER HOUR

REGISTER TODAY



Scan, click or visit SelfStorage.org

