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## **National SSA To Manage Nevada and Pennsylvania Self Storage Associations**

Alexandria, Virginia — The national Self Storage Association (SSA) today announced that it will manage all administrative functions for the Nevada Self Storage Association (NVSSA) and the Pennsylvania Self Storage Association (PASSA) effective immediately. With the addition of Nevada and Pennsylvania, the SSA's state management division now oversees 17 associations.

“The SSA works very closely with a state's board of directors, focusing on educating, growing membership, and ensuring successful annual conferences,” said Julie LaRose, SSA's director of state association management. “The groups realize many synergies and are focused on common goals.”

Among the many functions the SSA will oversee for both Nevada and Pennsylvania are: accounting; membership; annual meeting planning and coordination; educational seminars; quarterly newsletters; board meeting agendas; and the monitoring of state legislative activity.

“The SSA is so knowledgeable and well established in the industry, and we felt they could take us to the next level,” said Shelby Beck, president of the Nevada SSA.

Said PASSA President Alyssa Quill: “PASSA is excited to work with the SSA. We are impressed with their strong team, infrastructure and industry relationships. We look forward to improving our ability to help self storage operators in Pennsylvania become even better operators with the SSA's help.”

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**About the Self Storage Association (SSA):** The SSA, founded in 1975 and incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation, is the official voice of the \$35+ billion (revenues) self storage industry that currently numbers more than 50,000 self storage facilities nationwide. The SSA is affiliated with more than forty (40) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators and multiple-facility companies, to vendors, large publicly traded firms and Real Estate Investment Trusts (REITs).

**About the Pennsylvania Self Storage Association (PASSA):** The Pennsylvania Self Storage Association is a group of self storage owners and operators that was formed in 1998. The purpose is to provide leadership and open lines of communication on issues that affect the self storage industry; to define and assert standards of excellence in the self storage industry within the Commonwealth of Pennsylvania; to provide opportunities for members to increase their knowledge of the industry through research, discussion and the exchange of information; to support, communicate and cooperate with the National SSA; and to protect our members from adverse legislative actions and monitor all legal cases involving self storage in the state.

**About the Nevada Self Storage Association (NVSSA):** The Nevada Self Storage Association was formed in 2005 to respond to the needs of self storage owners and operators in Nevada. The NVSSA concentrates on the following goals: to enhance the quality of the self storage industry in Nevada; to provide leadership in Nevada on issues which specifically affect the self storage industry; to be the premiere Nevada resource for industry information, education, research, and technical expertise; and to impact the standard of conduct in the self storage industry in Nevada.