



Conference & Trade Show



LAS VEGAS

SEPT. 3-6

MGM GRAND

Fall 2024

CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

EDUCATION SPONSORS

MANAGERS SUMMIT

INVESTMENT: \$2,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in back of room
- Recognition in the conference onsite program

SSA 101

INVESTMENT: \$2,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in back of room
- Recognition in the conference onsite program

WOMEN'S COUNCIL EDUCATIONAL SESSION/NETWORKING

INVESTMENT: \$2,500 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage
- List of Women's Council attendees
- Recognition in conference onsite program
- Recognition on schedule of events on event website
- Recognition in conference issue of *SSA Magazine*
- Recognition from podium at the event
- Placement of company's marketing materials on unmanned sponsorship table inside event room

DIVERSITY & INCLUSION SESSION/NETWORKING

INVESTMENT: \$2,500 (Limit 4 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage
- List of Diversity & Inclusion session attendees
- Recognition in conference onsite program
- Recognition on schedule of events on event website
- Recognition in conference issue of *SSA Magazine*
- Recognition from podium at the event
- Placement of company's marketing materials on unmanned sponsorship table inside event room

SPONSORS

LOC MEETING

INVESTMENT: \$7,500 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Two passes to LOC Meeting
- Logo on signage outside of room
- Recognition in the conference onsite program
- Sponsor mentioned in opening remarks
- Company logo on LOC meeting e-blasts
- Sponsor allowed pen/pad on tables in LOC meeting room (sponsor supplies 100 pens and/or pads)

PAWS AND RELAX

Paws for a Cause/ Wellness Lounge

INVESTMENT: \$3,500 (Limit 6 Sponsors)

SPONSORSHIP BENEFITS

- Signage outside of the trade show hall indicating your sponsorship of the petting station
- Your logo and signage on/outside the petting station in the trade show hall
- Recognition page in the conference issue *SSA Magazine* (for any sponsor logos received by June 23)
- Recognition in conference onsite program and event app
- Logo on charging station
- Attendees can enjoy a chair massage, and charge their device
- Sponsors encouraged to provide wellness related branded swag

LANYARDS

INVESTMENT: \$2,500 (Limit 4 Sponsors)

SPONSORSHIP BENEFITS

- Logos alternating on lanyards
- Recognition in the conference onsite program

PENS

INVESTMENT: \$3,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Sponsor supplies to be placed in bags
- Recognition in the conference onsite program

NOTEBOOKS OR NOTEPADS

INVESTMENT: \$3,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Sponsor supplies to be placed in bags
- Recognition in the conference onsite program



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NETWORKING OPPORTUNITIES

WELCOME RECEPTION

INVESTMENT: \$4,000 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage
- Logo on screen loop during reception (if applicable)
- Recognition in conference onsite program
- Recognition on sponsor page on website

SSA CAFÉ

INVESTMENT: \$4,000 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Recognition in the conference onsite program
- Recognition on the schedule of events on the website
- Recognition in conference issue of SSA Magazine
- Name/Logo recognition on signage
- Placement of company's marketing materials on unmanned sponsorship table inside of Lounge and/or signage placement in café

YLG SPONSOR

INVESTMENT: \$2,500 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Company logo on YLG invitation
- Contact list of YLG's Members
- Recognition in the onsite program
- Company logo in all YLG email blasts
- Recognition on the schedule of events on website
- Recognition page in the conference issue SSA Magazine

LOC RECEPTION

INVESTMENT: \$5,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Two passes to LOC meeting
- Logo on signage outside of room
- Recognition in the onsite program agenda
- Sponsor mentioned in opening remarks
- Company logo on LOC meeting e-blasts

SIGNAGE

CROSS AISLE SIGN w/ 3'x3' FLOOR STICKERS

INVESTMENT: \$8,500 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo and booth number on aisle sign
- Sponsor artwork on floor stickers alternating in aisles

POOL WALKWAY WINDOW CLINGS

INVESTMENT: \$8,500 (Limit 3 Sponsors)

SPONSORSHIP BENEFITS

- Sponsor artwork on window clings

FIRST-FLOOR FLOOR CLING

INVESTMENT: \$3,500 (Limit 3 Sponsors)

SPONSORSHIP BENEFITS

- Sponsor artwork on floor cling

FIRST-FLOOR COLUMN WRAP

INVESTMENT: \$8,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Sponsor artwork on column in main foyer

CLICK BELOW TO APPLY TO SPONSOR

Sponsorships can be selected on the contract.

Contract and Confidentiality Agreement

SEND QUESTIONS TO:

Jennifer Pettigrew • jpettigrew@selfstorage.org or

Carol Franklin • cfranklin@selfstorage.org

BUILD BRAND AWARENESS BEYOND YOUR BOOTH