



SERVING MEMBERS SINCE 1975



SSA'S 38<sup>th</sup> ANNUAL

# EXECUTIVE SKI WORKSHOP

## JANUARY 20-23, 2025

### BIG SKY RESORT • BIG SKY, MONTANA

*subject to change*

**A MEMBER ONLY EVENT**

### MONDAY, JANUARY 20

- 5:00 PM Welcome Reception**  
*Missouri Ballroom*  
Plenty of networking, food, and beverages. Pick up your registration packet and mingle with colleagues.

### TUESDAY, JANUARY 21

- 7:00 AM Yoga and Stress Reduction**  
*Dunraven/Obsidian*  
Relax, release stress, and energize yourself in this popular Ski Workshop activity. Registered guests are also welcome.
- 7:30 AM Hot Breakfast Buffet/Registration**  
*Missouri Ballroom*  
If you arrived too late for the reception, you may pick up your workshop materials this morning at breakfast.
- 8:45 AM Introductions and SSA News/ Legislation Update**  
*Missouri Ballroom*  
**TIM DIETZ** • Self Storage Association
- 9:00 AM Keynote Address**  
**NOAH SPRINGER** • Extra Space Storage
- 9:45 AM AI and Automation Panel**  
**CHUCK GORDON** • Storable  
**BEN HENDRICKS** • Five Star Storage  
**ADAM MIKKELSON** • Liberty Investments
- 10:30 AM Skiing and Leisure Activities**  
Ski or snowboard with your SSA friends. Check with the hotel concierge for suggestions on other activities, or spend some time networking with non-skiers, or relaxing in the spa!

### WEDNESDAY, JANUARY 22

- 7:00 AM Yoga and Stress Reduction**  
*Dunraven/Obsidian*  
Another great session to start your day on a positive note!
- 7:30 AM Hot Breakfast Buffet**
- 8:30 AM Roundtables**  
*Missouri Ballroom*
- 9:30 AM Economic Realities and the Direction of the US Economy**  
**CHRISTOPHER THORNBERG, PhD** • Beacon Economics
- 10:30 AM Skiing and Leisure Activities**  
By popular demand: The rest of the day is open for attendees to hit the slopes, shop, go snowmobiling, or just relax in the Spa before heading out to dinner.
- 6:00 PM Networking Reception and Dinner**

### THURSDAY, JANUARY 23

- 7:00 AM Yoga and Stress Reduction**  
*Dunraven/Obsidian*  
Another great session to start your day on a positive note!
- 8:00 AM Networking Breakfast**  
*Missouri Ballroom*
- 10:00 AM Hit the slopes, visit the spa or head out for a snowmobiling adventure.**

### FRIDAY, JANUARY 24

**Time to head to the airport**

More information at [selfstorage.org](http://selfstorage.org)