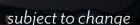


SSA'S 38th ANNUAL

EXECUTIVE SKI WORKSHOP

JANUARY 20–23, 2025 BIG SKY RESORT · BIG SKY, MONTANA

A MEMBER ONLY EVENT



MONDAY, JANUARY 20

5:00 PM Welcome Reception

Missouri Ballroom

Plenty of networking, food, and beverages. Pick up your registration packet and mingle with colleagues.

TUESDAY, JANUARY 21

7:00 AM Yoga and Stress Reduction

Dunraven/Obsidian

Relax, release stress, and energize yourself in this popular Ski Workshop activity. Registered guests are also welcome.

7:30 AM Hot Breakfast Buffet/Registration

Missouri Ballroom

If you arrived too late for the reception, you may pick up your workshop materials this morning at breakfast.

8:45 AM Introductions and SSA News/

Legislation Update

Missouri Ballroom

TIM DIETZ • Self Storage Association

9:00 AM Keynote Address

NOAH SPRINGER • Extra Space Storage

9:45 AM Al and Automation Panel

CHUCK GORDON · Storable
BEN HENDRICKS · Five Star Storage
ADAM MIKKELSON · Liberty Investments

10:30 AM Skiing and Leisure Activities

Ski or snowboard with your SSA friends. Check with the hotel concierge for suggestions on other activities, or spend some time networking with non-skiers, or relaxing in the spa!

WEDNESDAY, JANUARY 22

7:00 AM Yoga and Stress Reduction

Dunraven/Obsidian

Another great session to start your day

on a positive note!

7:30 AM Hot Breakfast Buffet

8:30 AM Roundtables

Missouri Ballroom

9:30 AM **Economic Realities and the**

Direction of the US Economy

CHRISTOPHER THORNBERG, PhD ·

Beacon Economics

10:30 AM Skiing and Leisure Activities

By popular demand: The rest of the day is open for attendees to hit the slopes, shop, go snowmobiling, or just relax in the Spa

before heading out to dinner.

6:00 PM Networking Reception and Dinner

THURSDAY, JANUARY 23

7:00 AM Yoga and Stress Reduction

Dunraven/Obsidian

Another great session to start your day

on a positive note!

8:00 AM Networking Breakfast

Missouri Ballroom

10:00 AM Hit the slopes, visit the spa or

head out for a snowmobiling adventure.

FRIDAY, JANUARY 24

Time to head to the airport

More information at **selfstorage.org**