



## SSA's 2016 Request for Speaker Information

### Overview

The Self Storage Association (SSA) needs your expertise to help us create exceptional education. SSA's Conferences and other educational events are the premier events for self storage industry – and have been for many years. We are looking for speakers who can speak to the latest trends and most pressing issues in the industry, and train attendees how to maximize their resources to strengthen and grow their businesses. Do you have a new idea or a new twist on an old idea that would help self storage owners and managers examine and evaluate their current practices? Would you like to discuss a unique solution to help members with issues that they face in their day-to-day operations? If so, we'd like to hear from you.

We are seeking the very best, most relevant and most thought-provoking ideas pertinent to the industry. Our goal is to offer attendees the knowledge and tools to do their jobs more effectively and to make their organizations more successful through a broad range of sessions. This is where you come in.

### Speaker Expectations

Speakers selected for our conference are expected to follow all deadlines and standards set in place by SSA or any of the state associations we manage.

Presentations **cannot** be sales pitches. If you are a supplier of products or services, please be sure your session content is based upon a relevant topic, concept or idea, not on one of your products, services or proprietary information.

In addition to the SSA national conferences, the SSA manages events on the state level. We will keep your information on hand when planning these in the future as well. We hope that you will help us continue to make all of our events the highest quality educational experiences in the industry.

Have questions? Contact Ginny Stengel at [gstengel@selfstorage.org](mailto:gstengel@selfstorage.org)

## SPEAKER INFORMATION SHEET

**PLEASE NOTE** We recommend you complete your information in Word (or another text format) so that you can edit, spell check and save for your records. Once you have all the information compiled, you can simply e-mail it to [gstengel@selfstorage.org](mailto:gstengel@selfstorage.org).

\* Indicates required field

|   |  |
|---|--|
| <b>Speaker Information</b>  |  |
| First Name *  |  |
| Last Name *   |  |
| Professional Designations (please separate by commas)   |  |
| Title *   |  |
| Company *   |  |
| Address *   |  |
| City *  |  |
| State/Province *  |  |
| Zip Code *  |  |
| Email Address *   |  |
| Phone Number *  |  |
| <b>Primary Topic or Area of Focus: *</b>  |  |
| <p><b>Program Description: *</b><br/>In 100 - 150 words, describe the session content. Think about the language you use from the standpoint that an attendee will read this information on the website and in the brochure to get an understanding of exactly what your session will be covering.</p> |  |
| <p><b>Preferred Presentation Length: *</b><br/><b>(circle all that apply)</b></p>   | <ul style="list-style-type: none"> <li>• 45-60 minute hot coffee/hot topic session</li> <li>• 75 minute concurrent session</li> <li>• 180 minute (pre-conference workshop)</li> </ul>                                      |
| <p><b>Type of Presentation: *</b></p>   | <ul style="list-style-type: none"> <li>• Panel (with Q&amp;A)</li> <li>• PowerPoint Presentation</li> <li>• Other _____</li> </ul>   |
| <b>Other Topics of Primary Topic or Area of Focus: *</b>  |  |
| <p><b>Geared towards which of the following typed of attendees? (Circle all that apply).</b></p>  | <ul style="list-style-type: none"> <li>• Experienced Owner/Operators</li> <li>• Multi-Facility Owner/Operators</li> <li>• Prospective Owner/Operators</li> <li>• Regional Managers</li> <li>• Facility Managers</li> </ul> |

|   |   |
|---|---|
| <b>At which meetings are you interested in speaking? * (Circle all that apply).</b> | <ul style="list-style-type: none"> <li>• SSA's National Conferences (Spring or Fall) Only</li> <li>• State Meetings Only</li> <li>• Both National and State Meetings</li> </ul> |
| <b>If applicable, list any references or past presentations:</b>                    |   |
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By submitting your Speaker Information, you are agreeing to the terms and conditions in the speaker agreement and will meet SSA's speaker expectations.



**Creating an EXPERIENCE they won't forget**

Our promise is to provide exceptional experiences, a vibrant community, and essential tools that will make attendees and their organizations more successful. That means we need sessions with....

- Relevant content for an experienced audience that stimulates thinking and provides new approaches
- Content which is delivered in an engaging way and draws on the experience of the attendees
- Application exercises that involve the participants
- Examples and case studies of real success (and successful failures!)
- Practical tools that can be applied immediately in their companies

Please e-mail the completed form to Ginny Stengel at [gstengel@selfstorage.org](mailto:gstengel@selfstorage.org).